A3385-3.24

Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60173-4968

FAS-FAX

Canadian Newspapers

Circulation averages for six months ended September 30, 1990

Daily Newspapers

Preliminary figures subject to audits as filed with the Audit Bureau of Circulations.

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. U.S. and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is a difference of two percent or more between the publisher's figures and the auditor's findings, and/or at the publisher's request, the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

Occupied Households figures (OH's) used in this report are 1990 ABC estimates. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

- # Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
- @ Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
- * Identifies three-month circulation averages (see text above).
- (a) Identifies adjusted comparison figures (see text above).
- (b) Denotes change in publishing plan (i.e. Morning to Evening). As such, circulation for each period is reported on separate lines.
- C Participant, ABC Coupon Distribution Verification Service.
- P Provides ABC Audited Postal Code Analysis.

Approximately one week after the mailing of this report, a correction notice (if necessary) will be mailed by ABC. Approximately three weeks after the correction notice, a supplement to this report will be issued. It will list those new filiers as well as pertinent updates.

ABC welcomes your comments and suggestions concerning this report.

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Source: Audit Bureau of Circulations' FAS-FAX Report - September 30, 1990.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/90	TOTAL CIRCULATION AS OF 9/30/89
NEWFOUNDLAND												
CORNER BROOK (CEN. DIV. 5)			7,200			15,900			23,100			
WESTERN STAR	E (M-SAT)			5,268	73.17		5,265	33.11		10,533	11,240	10,798
ST. JOHN'S (CEN. DIV. 1)			30,500			77,400			107,900			
TELEGRAM	E (M-F)			20,486	67.17		17,593	22.73		38,079	39,014	39,147
TELEGRAM	WKND			24,179	79.28		31,120	40.21		55,299	57,740	56,874
TELEGRAM	SUN			18,090	59.31		18,097	23.38		36,187	37,144	35,637
NOVA SCOTIA												
AMHERST (CUMBERLAND CO.)			3,900			12,200			16,100			
NEWS	M (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
CITIZEN	SAT		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
HALIFAX (HALIFAX CO.)			260,000 #						260,000			
CHRONICLE-HERALD, MAIL STAR	CMB DLY	P	#	69,384	26.69					69,384	142,750	146,619
CHRONICLE-HERALD	M (M-SAT)	P	#	18,325	7.05					18,325	87,520	88,730
MAIL-STAR	E (M-SAT)	P	#	51,059	19.64					51,059	55,230	57,889
HALIFAX (HALIFAX CO.)			113,500 #						113,500			
NEWS	M (M-F)		#	21,009	18.51					21,009	23,978	23,851
NEWS	SAT M		#	19,600	17.27					19,600	22,346	22,661
NEWS	SUN		#	28,003	24.67					28,003	34,288	28,861 (a)
NEW GLASGOW (PICTOU CO.)			8,100			7,800			15,900			
NEWS	E (M-SAT)			6,690	82.59		4,412	56.56		11,102	11,735	11,265
SYDNEY (CAPE BRETON CO.)			12,600			30,600			43,200			
CAPE BRETON POST	M (M-SAT)			11,247	89.26		18,949	61.92		30,196	31,741 (b)	
CAPE BRETON POST	E (M-SAT)											31,276
TRURO (COLCHESTER CO.)			7,500			9,000			16,500			
NEWS	E (M-SAT)			5,272	70.29		4,071	45.23		9,343	9,504	9,193

(a) ADJUSTED TO AUDIT
(b) CHANGE IN PUBLISHING PLAN AND/OR FREQUENCY
@ CITY OF PUBLICATION
# NEWSPAPER DESIGNATED MARKET
* AVERAGE FOR 3 MONTHS

"P" Provides ABC Audited Postal Code Analysis
"C" Participant, ABC Coupon Distribution Verification Service

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/90	TOTAL CIRCULATION AS OF 9/30/89
PRINCE EDWARD ISLAND												
CHARLOTTETOWN (QUEENS CO.)			9,300			19,500			28,800			
GUARDIAN, PATRIOT	CMB DLY			10,888	117.08		11,610	59.54		22,498	25,241	25,024
GUARDIAN	M (M-SAT)			7,485	80.48		9,519	48.82		17,004	19,699	19,567
PATRIOT	E (M-SAT)			3,403	36.59		2,091	10.72		5,494	5,542	5,457
SUMMERSIDE (PRINCE CO.)			4,800			11,400			16,200			
JOURNAL-PIONEER	E (M-SAT)			3,923	81.73		6,299	55.25		10,222	11,256	11,647
NEW BRUNSWICK												
CARAQUET (GLOUCESTER CO.)			27,800 #						27,800			
L'ACADIE NOUVELLE	M (M-F)		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FREDERICTON (YORK CO.)			18,600			23,800			42,400			
GLEANER	E (M-SAT)			16,635	89.44		11,628	48.86		28,263	29,775	29,083
MONCTON (WESTMORLAND CO.)			28,700			74,800			103,500			
TIMES-TRANSCRIPT	E (M-F)	P,C		23,254	81.02		17,655	23.60		40,909	43,115	43,817
TIMES-TRANSCRIPT	SAT	P,C		27,758	96.72		22,511	30.09		50,269	53,344	53,409
ST. JOHN (ST. JOHN CO.)			29,400			217,300			246,700			
TELEGRAPH-JOURNAL, TIMES-GLOBE	CMB DLY			24,486	83.29		38,777	17.84		63,263	63,719	63,422
TELEGRAPH-JOURNAL	M (M-F)			3,447	11.72		27,099	12.47		30,546	30,896	30,502
TIMES-GLOBE	E (M-F)			21,039	71.56		11,678	5.37		32,717	32,823	32,920
TELEGRAPH-JOURNAL	SAT M			21,151	71.94		39,868	18.35		61,019	61,562	60,996
QUEBEC												
CHICOUTIMI (CHICOUTIMI CO.)			23,100			45,700			68,800			
LE QUOTIDIEN	M (M-SAT)			9,630	41.69		14,905	32.61		24,535	31,140	31,385
PROGRES-DIMANCHE	SUN			13,311	57.62		22,012	48.17		35,323	50,963	50,646

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		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/90	TOTAL CIRCULATION AS OF 9/30/89
GRANBY (SHEFFORD CO.)			21,800			33,500			55,300			
LA VOIX DE L'EST	M (M-F)			9,327	42.78		5,876	17.54		15,203	15,520	15,436
LA VOIX DE L'EST	SAT M			11,570	53.07		7,010	20.93		18,580	18,895	18,831
MONTREAL (ILE DE MONTREAL CO.)			1,003,900			450,100			1,454,000			
GAZETTE	M (M-F)	C		143,216	14.27		17,662	3.92		160,878	174,514	177,544
GAZETTE	SAT M	C		197,590	19.68		32,938	7.32		230,528	252,893	254,398
GAZETTE	SUN	C		130,777	13.03		18,581	4.13		149,358	161,012	159,447
MONTREAL (ILE DE MONTREAL CO.)			1,311,400 #			142,600			1,454,000			
LA PRESSE	M (M-F)	C	#	161,619	12.32		12,523	8.78		174,142	198,537	197,269
LA PRESSE	SAT M	C	#	240,120	18.31		24,617	17.26		264,737	310,587	308,383
LA PRESSE	SUN	C	#	145,754	11.11		13,404	9.40		159,158	183,723	180,612
MONTREAL (ILE DE MONTREAL CO.)			1,480,500 #						1,480,500			
LE DEVOIR	M (M-F)		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LE DEVOIR	SAT M		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
LE JOURNAL	M (M-F)		#	260,418	17.59					260,418	303,458	318,827
LE JOURNAL	SAT M		#	290,725	19.64					290,725	345,098	347,132
LE JOURNAL	SUN		#	262,892	17.76					262,892	322,375	329,825
QUEBEC (QUEBEC CO.)			234,600 #			46,200			280,800			
LE JOURNAL	M (M-F)		#	61,765	26.33		9,808	21.23		71,573	105,835	104,899
LE JOURNAL	SAT M		#	62,517	26.65		11,276	24.41		73,793	108,897	106,973
LE JOURNAL	SUN		#	55,925	23.84		9,895	21.42		65,820	97,502	95,551
QUEBEC (QUEBEC CO.)			219,600 #			59,200			278,800			
LE SOLEIL	M (M-F)	C	#	68,602	31.24		11,610	19.61		80,212	108,112	107,925
LE SOLEIL	SAT M	C	#	94,222	42.91		14,492	24.48		108,714	141,797	138,900
LE SOLEIL	SUN	C	#	58,783	26.77		9,932	16.78		68,715	93,085	90,759
SHERBROOKE (SHERBROOKE CO.)			45,100			67,800			112,900			
LA TRIBUNE	M (M-F)			20,025	44.40		13,994	20.64		34,019	37,740	38,965
LA TRIBUNE	SAT M			24,705	54.78		16,050	23.67		40,755	44,590	45,240
RECORD	M (M-F)			1,719	3.81		2,978	4.39		4,697	6,047	6,116
TROIS-RIVIERES (ST. MAURICE CO.)			83,000 #						83,000			
LE NOUVELLISTE	M (M-SAT)		#	41,892	50.47					41,892	54,317	55,568

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ONTARIO												
BARRIE (SIMCOE CO.)			20,500			19,700			40,200			
EXAMINER	E (M-SAT)			10,130	49.41		4,469	22.69		14,599	14,742	14,119
BELLEVILLE (HASTINGS CO.)			14,500			33,300			47,800			
INTELLIGENCER	E (M-SAT)			11,195	77.21		7,507	22.54		18,702	19,021	18,917
BRANTFORD (BRANT CO.)			30,100			40,200			70,300			
EXPOSITOR	E (M-SAT)	C	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
BROCKVILLE (LEEDS CO.)			9,000			21,600			30,600			
RECORDER AND TIMES	E (M-SAT)	C		7,411	82.34		8,637	39.99		16,048	16,711	16,290
CAMBRIDGE (WATERLOO RM)			29,000			4,900			33,900			
REPORTER	E (M-SAT)	C		13,368	46.10		1,020	20.82		14,388	14,728	14,197
CHATHAM (KENT CO.)			16,400			13,500			29,900			
NEWS	E (M-SAT)	C	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
COBOURG (NORTHUMBERLAND CO.)			5,500			6,600			12,100			
STAR	E (M-F)			3,856	70.11		1,945	29.47		5,801	5,992 *	6,076 *
CORNWALL (STORMONT CO.)			17,300			6,300			23,600			
STANDARD-FREEHOLDER	E (M-SAT)			13,279	76.76		3,574	56.73		16,853	18,430	18,036
GUELPH (WELLINGTON CO.)			32,900			9,900			42,800			
MERCURY	E (M-SAT)	C	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
HALTON RM-HAMILTON-WENTWORTH RM			215,400 #						215,400			
SPECTATOR (COMBINED)	E (M-SAT)	C	#	123,436	57.31					123,436	137,159	137,907
SPECTATOR (HAMILTON ED.)	E (M-SAT)	C	#	102,437	47.56					102,437	114,877	115,519
SPECTATOR (BURLINGTON ED.)	E (M-SAT)	C	#	20,999	9.75					20,999	22,282	22,388
KENORA (KENORA DIST.)			4,700			4,100			8,800			
MINER AND NEWS	E (M-F)		UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE									
KINGSTON (FRONTENAC CO.)			26,900 #			27,400			54,300			
WHIG-STANDARD	E (M-SAT)	C	#	31,889	118.55		2,501	9.13		34,390	35,615	36,957

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KIRKLAND LAKE (TIMISKAMING DIST.)			4,900			9,300			14,200			
NORTHERN NEWS	E (M-SAT)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
KITCHENER-WATERLOO (WATERLOO RM)			86,100			43,900			130,000			
RECORD	E (M-SAT)	P,C		52,900	61.44		17,560	40.00		70,460	80,917	81,289
LINDSAY (VICTORIA CO.)			6,700			18,000			24,700			
POST	E (M-F)			5,006	74.72		3,813	21.18		8,819	10,011	5,943
LONDON (MIDDLESEX CO.)			113,600			46,100			159,700			
FREE PRESS	M (M-SAT)	C	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
NIAGARA FALLS (NIAGARA RM)			28,100			9,000			37,100			
REVIEW	E (M-SAT)			19,152	68.16		3,523	39.14		22,675	23,000	22,001
NORTH BAY (NIPISSING DIST.)			19,800			20,300			40,100			
NUGGET	E (M-SAT)	C		14,797	74.73		7,860	38.72		22,657	24,109	23,939
ORILLIA (SIMCOE CO.)			9,600			7,800			17,400			
PACKET & TIMES	E (M-SAT)			7,226	75.27		3,710	47.56		10,936	11,219 *	10,920 *
OSHAWA-WHITBY (DURHAM RM)			47,600			31,300			78,900			
TIMES	E (M-SAT)			15,129	31.78		5,464	17.46		20,593	20,905	21,588
OTTAWA (OTTAWA-CARLETON RM)			331,600 #						331,600			
	ALL DAY											
CITIZEN	(M-F)	C	#	143,964	43.41					143,964	180,044	185,620
CITIZEN	SAT M	C	#	183,365	55.30					183,365	234,455	238,274
CITIZEN	SUN	C	#	125,185	37.75					125,185	159,512	159,885
OTTAWA (OTTAWA-CARLETON RM)			225,800 #						225,800			
SUN	M (M-F)		#	31,842	14.10					31,842	36,349 (b)	
	ALL DAY											
SUN	(M-F)		#									28,659
SUN	SUN		#	33,604	14.88					33,604	40,790	32,107

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OTTAWA-HULL (OTTAWA-CARLETON RM)			269,800 #						269,800			
LE DROIT	ALL DAY (M-F)	C	#	27,201	10.08					27,201	33,887	33,532
LE DROIT	SAT M	C	#	32,103	11.90					32,103	39,792	38,895
OWEN SOUND (GREY CO.)			8,300			36,400			44,700			
SUN TIMES	E (M-SAT)			7,508	90.46		15,258	41.92		22,766	24,198	24,226
PEMBROKE (RENFREW CO.)			6,200			11,700			17,900			
OBSERVER	E (M-SAT)			4,153	66.98		3,177	27.15		— 7,330	7,415	7,356
PETERBOROUGH (PETERBOROUGH CO.)			25,100			25,800			50,900			
EXAMINER	E (M-SAT)			18,534	73.84		8,555	33.16		27,089	27,960	28,071
EXAMINER	SUN			16,126	64.25		7,419	28.76		23,545	24,247 (b)	
PORT HOPE (NORTHUMBERLAND CO.)			4,300			1,400			5,700			
GUIDE	E (M-F)			2,956	68.74		378	27.00		3,334	3,489 *	3,681 *
ST. CATHARINES (NIAGARA RM)			51,800			17,400			69,200			
STANDARD	E (M-SAT)	P	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ST. THOMAS (ELGIN CO.)			11,500			8,000			19,500			
TIMES-JOURNAL	E (M-SAT)			7,230	62.87		2,655	33.19		9,885	10,145	10,042
SARNIA (LAMBTON CO.)			29,800			10,600			40,400			
OBSERVER	E (M-SAT)	C		19,693	66.08		3,921	36.99		23,614	23,979	24,175
SAULT STE. MARIE (ALGOMA DIST.)			28,100			5,800			33,900			
STAR	E (M-SAT)	P,C		21,659	77.08		4,680	80.69		26,339	26,757	27,093
SIMCOE (HALDIMAND-NORFOLK RM)			5,500			16,200			21,700			
REFORMER	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
STRATFORD (PERTH CO.)			11,000			12,000			23,000			
BEACON-HERALD	E (M-SAT)			8,291	75.37		4,868	40.57		13,159	13,644	13,231
SUDBURY (SUDBURY RM)			34,800 #			32,900			67,700			
STAR	E (M-SAT)	P	#	17,176	49.36		11,464	34.84		28,640	29,483	28,686

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THUNDER BAY (THUNDER BAY DIST.)			41,800			20,400			62,200			
TIMES-NEWS, CHRONICLE-JOURNAL	CMB DLY			31,149	74.52		5,336	26.16		36,485	37,905 *	38,464 *
TIMES-NEWS	M (M-F)			2,616	6.26		4,806	23.56		7,422	8,695 * (b)	
TIMES-NEWS	M (M-SAT)											8,485 *
CHRONICLE-JOURNAL	E (M-F)			28,533	68.26		530	2.60		29,063	29,210 * (b)	
CHRONICLE-JOURNAL	E (M-SAT)											29,979 *
CHRONICLE-JOURNAL/TIMES-NEWS	SAT			31,260	74.78		5,502	26.97		36,762	38,141 *	
CHRONICLE-JOURNAL/TIMES-NEWS	SUN			27,666	66.19		4,794	23.50		32,460	33,561 *	
TIMMINS (COCHRANE DIST.)			12,000			5,700			17,700			
PRESS	E (M-SAT)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
TORONTO (TORONTO RM)			1,401,800 #						1,401,800			
RACING FORM	MON M										4,080 *	3,355 *
RACING FORM	M (TU-F)										4,661 *	4,703 *
RACING FORM	SAT M										9,812 *	9,607 *
RACING FORM	SUN										10,357 *	8,860 *
FINANCIAL POST	M (TU-F)										90,353	89,755
FINANCIAL POST	SAT										186,358	209,189
STAR	ALL DAY (M-F)	C	#	400,284	28.56					400,284	509,665	525,939
STAR	SAT	C	#	573,840	40.94					573,840	767,799	788,330
STAR	SUN	C	#	361,774	25.81					361,774	530,784	520,060
SUN	M (M-F)	C	#	246,101	17.56					246,101	287,171	291,400
SUN	SAT	C	#	153,408	10.94					153,408	191,366	196,608
SUN	SUN	C	#	385,499	27.50					385,499	462,766	460,593
WELLAND-PORT COLBORNE (NIAGARA RM)			17,600			13,700			31,300			
TRIBUNE	E (M-SAT)	C		11,330	64.38		6,179	45.10		17,509	17,937	17,428
WILLOWDALE (YORK CO.) COMMERCIAL NEWS AND CONSTRUCTION RECORD	DLY (M-F)										6,609	6,270
WINDSOR (ESSEX CO.)			86,400			38,500			124,900			
STAR	E (M-SAT)	C		63,091	73.02		21,078	54.75		84,169	85,634	85,538

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

	SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/90	TOTAL CIRCULATION AS OF 9/30/89
WOODSTOCK (OXFORD CO.)		10,500			11,200			21,700			
SENTINEL-REVIEW	E (M-SAT)		6,723	64.03		3,920	35.00		10,643	10,710	10,516
MANITOBA											
BRANDON (CEN. DIV. 7)		15,200			20,000			35,200			
SUN	E (M-SAT)		10,618	69.86		5,816	29.08		16,434	17,748 *	18,032 *
SUN	SUN		9,573	62.98		4,982	24.91		14,555	15,648 *	15,421 *
PORTAGE LA PRAIRIE (CEN. DIV. 9)		5,500			4,700			10,200			
GRAPHIC	E (M-SAT)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
WINNIPEG (CEN. DIV. 11)		237,800 #			46,300			284,100			
FREE PRESS (04-22-90 TO 09-30-90)	M (M-F)	#	123,902	52.10		17,937	38.74		141,839	161,402 (b)	
FREE PRESS (04-01-90 TO 04-21-90)	E (M-F)	#	137,688	57.90		17,272	37.30		154,960	175,700	167,944
FREE PRESS	SAT M	#	162,828	68.47		31,444	67.91		194,272	227,608	233,975
FREE PRESS	SUN	#	112,656	47.37		16,698	36.06		129,354	146,824	148,658
WINNIPEG (CEN. DIV. 11)		235,200 #						235,200			
SUN	M (M-F)	#	43,181	18.36					43,181	49,549	47,921
SUN	SUN	#	47,918	20.37					47,918	56,340	54,857
SASKATCHEWAN											
MOOSE JAW (CEN. DIV. 7)		13,700			6,600			20,300			
TIMES-HERALD	E (M-SAT)		8,273	60.39		657	9.95		8,930	9,107	9,232
PRINCE ALBERT (CEN. DIV. 15)		12,400			9,000			21,400			
HERALD	E (M-SAT)		7,979	64.35		1,388	15.42		9,367	9,585	9,319
REGINA (CEN. DIV. 6)		67,400 #			116,500			183,900			
LEADER-POST	E (M-SAT)	#	44,484	66.00		24,017	20.62		68,501	68,944	71,500

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		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/90	TOTAL CIRCULATION AS OF 9/30/89
SASKATOON (CEN. DIV. 11)			71,400 #			28,400			99,800			
STAR PHOENIX	ALL DAY (M-SAT)	P,C	#	42,418	59.41		8,121	28.60		50,539	63,587	64,397
ALBERTA												
CALGARY (CEN. DIV. 6)			254,200			161,100			415,300			
HERALD	M (M-TH & SAT)	C		111,875	44.01		15,212	9.44		127,087	129,283	129,200
HERALD	FRI M	C		140,556	55.29		20,819	12.92		161,375	163,286	167,826
HERALD	SUN	C		102,154	40.19		14,052	8.72		116,206	118,044	119,087
SUN	M (M-F)			57,681	22.69		11,853	7.36		69,534	71,392	74,315 *
SUN	SUN			80,106	31.51		17,792	11.04		97,898	100,466	99,481 *
EDMONTON (CEN. DIV. 11)			256,100			250,800			506,900			
JOURNAL	M (M-TH & SAT)	C		117,097	45.72		41,464	16.53		158,561	161,808	157,231
JOURNAL	FRI M	C		133,657	52.19		54,075	21.56		187,732	190,875	188,036
JOURNAL	SUN	C		111,075	43.37		38,095	15.19		149,170	151,748	145,422
EDMONTON (CEN. DIV. 11)			289,400 #						289,400			
SUN	M (M-F)	C	#	65,511	22.64					65,511	85,157	81,171 *
SUN	SUN	C	#	98,597	34.07					98,597	125,058	121,477 *
FORT McMURRAY (CEN. DIV. 12)			10,000 @						10,000			
TODAY	E (M-TH)		@	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TODAY	FRI E		@	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
GRANDE PRAIRIE (CEN. DIV. 15)			9,200			19,400			28,600			
HERALD-TRIBUNE	E (M-TH)			5,843	63.51		2,490	12.84		8,333	8,433	8,257
HERALD-TRIBUNE	FRI E			8,387	91.16		3,112	16.04		11,499	11,674	11,489
LETHBRIDGE (CEN. DIV. 2)			23,200			29,900			53,100			
HERALD	E (M-SAT)			14,678	63.27		8,915	29.82		23,593	24,720 *	24,490 *
MEDICINE HAT (CEN. DIV. 1)			16,600			7,700			24,300			
NEWS	E (M-SAT)			11,746	70.76		2,038	26.47		13,784	13,942	13,971

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	SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/90	TOTAL CIRCULATION AS OF 9/30/89
RED DEER (CEN. DIV. 8)		21,900			45,900			67,800			
ADVOCATE	E (M-SAT)		13,300	60.73		8,612	18.76		21,912	22,028 *	21,466 *
BRITISH COLUMBIA											
CRANBROOK (EAST KOOTENAY RD)		5,400			5,800			11,200			
TOWNSMAN	E (M-F)		3,846	71.22		175	3.02		4,021	4,118	4,077
FORT ST. JOHN (PEACE RIVER-LIARD RD)		4,600			2,100			6,700			
ALASKA HIGHWAY NEWS	E (M-F)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
KAMLOOPS (THOMPSON-NICOLA RD)		23,400			13,000			36,400			
NEWS	E (M-SAT)		16,686	71.31		2,093	16.10		18,779	19,083	19,192
KELOWNA (CENTRAL OKANAGAN RD)		25,500			12,800			38,300			
COURIER	E (M-SAT)		15,628	61.29		2,920	22.81		18,548	18,833	17,087
NANAIMO (NANAIMO RD)		21,900			18,100			40,000			
FREE PRESS	E (M-SAT)		8,902	40.65		1,542	8.52		10,444	10,600	10,064
NELSON (CENTRAL KOOTENAY RD)		3,600			17,200			20,800			
NEWS	E (M-F)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PENTICTON (OKANAGAN-SIMILKAMEEN RD)		11,200			12,400			23,600			
HERALD	E (M-SAT)		7,173	64.04		1,634	13.18		8,807	8,912	8,506
PORT ALBERNI (ALBERNI-CLAYOQUOT RD)		6,800			4,400			11,200			
VALLEY TIMES	E (M-F)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PRINCE GEORGE (FRASER-FORT GEORGE RD)		22,300			19,300			41,600			
CITIZEN	E (M-SAT) C		18,417	82.59		2,999	15.54		21,416	21,649	21,696
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD)		5,600			1,700			7,300			
NEWS	E (M-F)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

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		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/90	TOTAL CIRCULATION AS OF 9/30/89
TRAIL (KOOTENAY BOUNDARY RD)			4,000			9,600			13,600			
TIMES	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
VANCOUVER (GREATER VANCOUVER RD)			392,300			291,600			683,900			
PROVINCE	M (M-F)	C		81,937	20.89		67,098	23.01		149,035	183,652	182,218
PROVINCE	SUN	C		97,222	24.78		84,055	28.83		181,277	227,432	223,077
SUN	E (M-TH)	C		115,653	29.48		64,354	22.07		180,007	196,753	210,712
SUN	FRI E	C		153,345	39.09		87,585	30.04		240,930	262,771	270,920
SUN	SAT E	C		147,865	37.69		87,070	29.86		234,935	267,290	274,600
VERNON (NORTH OKANAGAN RD)			12,300			9,300			21,600			
NEWS	E (M-SAT)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
VICTORIA (CAPITAL RD)			99,100 #			21,700			120,800			
TIMES-COLONIST	M (M-SAT)		#	64,014	64.60		11,458	52.80		75,472	78,796	81,824
TIMES-COLONIST	SUN		#	61,492	62.05		11,329	52.21		72,821	76,119	79,354
YUKON TERRITORY												
WHITEHORSE			6,300			4,300			10,600			
STAR	E (M-TH)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
STAR	FRI E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

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CONSOLIDATED NEWSPAPER GROUP		TOTAL CIRCULATION AS OF 9/30/90	9/30/89
PROBEC 5 LTD.	ALL DAY (M-F) & M	479,253	480,080
PROBEC 5 LTD.	SAT	555,661	550,249
PROBEC 5 LTD.	SUN	276,808	271,371

Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60173-4968

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November 16, 1990

SUPPLEMENT TO ABC DAILY NEWSPAPER FAS-FAX CANADA

Circulation Averages for period ended September 30, 1990

This supplement provides circulation data on publications that filed their regular September 30, 1990 Publisher's Statement subsequent to preparations of FAS-FAX report.

Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/90	TOTAL CIRCULATION AS OF 9/30/89
NOVA SCOTIA												
AMHERST (CUMBERLAND CO.)			3,900			12,200			16,100			
NEWS	M (M-F)			2,464	63.18		1,322	10.84		3,786	3,869	3,864
CITIZEN	SAT			2,945	75.51		2,888	23.67		5,833	6,641	6,709
HALIFAX (HALIFAX CO.)			113,500 #						113,500			
NEWS	M (M-F)		#	21,009	18.51					21,009	23,881	23,851
NEW BRUNSWICK												
CARAQUET (GLOUCESTER CO.)			27,800 #						27,800			
L'ACADIE NOUVELLE	M (M-F)		#	9,817	35.31					9,817	14,442	10,588
QUEBEC												
MONTREAL (ILE DE MONTREAL CO.)			1,480,500 #						1,480,500			
LE DEVOIR	M (M-F)		#	17,588	1.19					17,588	26,461	
LE DEVOIR	SAT M		#	18,334	1.24					18,334	29,508	
ONTARIO												
BRANTFORD (BRANT CO.)			30,100			40,200			70,300			
EXPOSITOR	E (M-SAT)	C		21,433	71.21		10,412	25.90		31,845	32,319	32,685
CHATHAM (KENT CO.)			16,400			13,500			29,900			
NEWS	E (M-SAT)	C		10,687	65.16		4,449	32.96		15,136	16,553	15,970
GUELPH (WELLINGTON CO.)			32,900			9,900			42,800			
MERCURY	E (M-SAT)	C		16,107	48.96		3,003	30.33		19,110	19,547	18,795
KIRKLAND LAKE (TIMISKAMING DIST.)			4,900*			9,300			14,200			
NORTHERN NEWS	E (M-SAT)			3,181	64.92		2,457	26.42		5,638	5,810	5,821

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		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/90	TOTAL CIRCULATION AS OF 9/30/89
LONDON (MIDDLESEX CO.)			113,600			46,100			159,700			
FREE PRESS	M (M-SAT)	C		64,660	56.92		20,207	43.83		84,867	124,754	124,151
ST. CATHARINES (NIAGARA RM)			51,800			17,400			69,200			
STANDARD	E (M-SAT)	P		34,295	66.21		6,471	37.19		40,766	43,134	43,286
SIMCOE (HALDIMAND-NORFOLK RM)			5,500			16,200			21,700			
REFORMER	E (M-F)			4,419	80.35		5,924	36.57		10,343	10,577	10,246
TIMMINS (COCHRANE DIST.)			12,000			5,700			17,700			
PRESS	E (M-SAT)			8,293	69.11		2,360	41.40		10,653	13,283	12,756
MANITOBA												
PORTAGE LA PRAIRIE (CEN. DIV. 9)			5,500			4,700			10,200			
GRAPHIC	E (M-SAT)			4,069	73.98		299	6.36		4,368	4,442 *	4,486 *
ALBERTA												
FORT McMURRAY (CEN. DIV. 12)			10,000 @						10,000			
TODAY	E (M-TH)		@	5,512	55.12					5,512	5,633 *	5,665 *
TODAY	FRI E		@	7,552	75.52					7,552	7,687 *	7,469 *
BRITISH COLUMBIA												
FORT ST. JOHN (PEACE RIVER-LIARD RD)			4,600			2,100			6,700			
ALASKA HIGHWAY NEWS	E (M-F)			2,344	50.96		515	24.52		2,859	2,954	3,037
NELSON (CENTRAL KOOTENAY RD)			3,600			17,200			20,800			
NEWS	E (M-F)			2,545	70.69		2,160	12.56		4,705	4,940	4,577

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	SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/90	TOTAL CIRCULATION AS OF 9/30/89
PORT ALBERNI (ALBERNI-CLAYOQUOT RD)		6,800			4,400			11,200			
VALLEY TIMES	E (M-F)		4,855	71.40		1,891	42.98		6,746	6,867	6,760
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD)		5,600			1,700			7,300			
NEWS	E (M-F)		3,317	59.23		239	14.06		3,556	3,618	3,743
VERNON (NORTH OKANAGAN RD)		12,300			9,300			21,600			
NEWS	E (M-SAT)		6,581	53.50		1,315	14.14		7,896	8,039	7,854

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900 North Meacham Road, Schaumburg, Illinois 60173-4968

FAS-FAX

Canadian Newspapers

Circulation averages for six months ended March 31, 1991

Daily Newspapers

Preliminary figures subject to audits as filed with the Audit Bureau of Circulations.

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. U.S. and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is a difference of two percent or more between the publisher's figures and the auditor's findings, and/or at the publisher's request, the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

Occupied Households figures (OH's) used in this report are 1991 ABC estimates. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

#	Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
@	Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
*	Identifies three-month circulation averages (see text above).
(a)	Identifies adjusted comparison figures (see text above).
(b)	Denotes change in publishing plan (i.e. Morning to Evening). As such, circulation for each period is reported on separate lines.
C	Participant, ABC Coupon Distribution Verification Service.
P	Provides ABC Audited Postal Code Analysis.

Approximately one week after the mailing of this report, a correction notice (if necessary) will be mailed by ABC. Approximately three weeks after the correction notice, a supplement to this report will be issued. It will list those new filiers as well as pertinent updates.

ABC welcomes your comments and suggestions concerning this report.

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Source: Audit Bureau of Circulations' FAS-FAX Report - March 31, 1991.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/91	TOTAL CIRCULATION AS OF 3/31/90
NEWFOUNDLAND												
CORNER BROOK (CEN. DIV. 5)			7,200			16,100			23,300			
WESTERN STAR	E (M-SAT)	P		5,432	75.44		5,296	32.89		10,728	11,508	11,236
ST. JOHN'S (CEN. DIV. 1)			30,500			78,200			108,700			
TELEGRAM	E (M-F)			21,010	68.89		17,815	22.78		38,825	39,718	40,498
TELEGRAM	WKND			24,934	81.75		30,760	39.34		55,694	58,245	57,982
TELEGRAM	SUN			18,441	60.46		17,660	22.58		36,101	37,036	37,163
NOVA SCOTIA												
AMHERST (CUMBERLAND CO.)			3,600			11,900			15,500			
NEWS	M (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
CITIZEN	SAT		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
HALIFAX (HALIFAX CO.)			261,900 #						261,900			
CHRONICLE-HERALD, MAIL STAR	CMB DLY	P	#	71,064	27.13					71,064	144,178	146,786
CHRONICLE-HERALD	M (M-SAT)	P	#	19,789	7.56					19,789	88,892	88,348
MAIL-STAR	E (M-SAT)	P	#	51,275	19.58					51,275	55,286	58,438
HALIFAX (HALIFAX CO.)			117,800 #						117,800			
NEWS	M (M-SAT)		#	22,212	18.86					22,212	25,427 (b)	
NEWS	M (M-F)		#									24,828
NEWS	SAT M		#									23,371
NEWS	SUN		#	30,639	26.01					30,639	37,826	32,826
NEW GLASGOW (PICTOU CO.)			7,900			8,500			16,400			
NEWS	E (M-SAT)	P		6,591	83.43		4,312	50.73		10,903	11,497	11,620
SYDNEY (CAPE BRETON CO.)			12,400			30,500			42,900			
CAPE BRETON POST	M (M-SAT)			11,216	90.45		18,865	61.85		30,081	31,592 (b)	
CAPE BRETON POST	E (M-SAT)											31,754
TRURO (COLCHESTER CO.)			7,700			9,600			17,300			
NEWS	E (M-SAT)	P		5,190	67.40		3,800	39.58		8,990	9,147	9,437

(a) ADJUSTED TO AUDIT
(b) CHANGE IN PUBLISHING PLAN AND/OR FREQUENCY
@ CITY OF PUBLICATION
# NEWSPAPER DESIGNATED MARKET
* AVERAGE FOR 3 MONTHS

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/91	TOTAL CIRCULATION AS OF 3/31/90
PRINCE EDWARD ISLAND												
CHARLOTTETOWN (QUEENS CO.)			9,500			19,500			29,000			
GUARDIAN, PATRIOT	CMB DLY			10,841	114.12		11,244	57.66		22,085	24,597	24,592
GUARDIAN	M (M-SAT)			7,660	80.63		9,437	48.39		17,097	19,560	19,177
PATRIOT	E (M-SAT)			3,181	33.48		1,807	9.27		4,988	5,037	5,415
SUMMERSIDE (PRINCE CO.)			4,800			11,200			16,000			
JOURNAL-PIONEER	E (M-SAT)			3,978	82.88		6,102	54.48		10,080	11,142	11,401
NEW BRUNSWICK												
CARAQUET (GLOUCESTER CO.)			28,000 #						28,000			
L'ACADIE NOUVELLE	M (M-F)		#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FREDERICTON (YORK CO.)			18,700			24,500			43,200			
GLEANER	E (M-SAT)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MONCTON (WESTMORLAND CO.)			29,600			76,100			105,700			
TIMES-TRANSCRIPT	E (M-F)	P,C		24,113	81.46		17,169	22.56		41,282	43,512	44,016
TIMES-TRANSCRIPT	SAT	P,C		29,240	98.78		22,095	29.03		51,335	54,457	53,661
ST. JOHN (ST. JOHN CO.)			29,400			220,700			250,100			
TELEGRAPH-JOURNAL, TIMES-GLOBE	CMB DLY			24,044	81.78		36,270	16.43		60,314	60,788	64,558
TELEGRAPH-JOURNAL	M (M-F)			3,143	10.69		24,703	11.19		27,846	28,227	31,040
TIMES-GLOBE	E (M-F)			20,901	71.09		11,567	5.24		32,468	32,561	33,518
TELEGRAPH-JOURNAL	SAT M			20,938	71.22		37,817	17.14		58,755	59,310	62,609
QUEBEC												
CHICOUTIMI (CHICOUTIMI CO.)			22,400			44,300			66,700			
LE QUOTIDIEN	M (M-SAT)			9,650	43.08		15,109	34.11		24,759	31,320	34,455
PROGRES-DIMANCHE	SUN			14,097	62.93		22,475	50.73		36,572	51,226	52,474

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QUEBEC (cont.)		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/91	TOTAL CIRCULATION AS OF 3/31/90
GRANBY (SHEFFORD CO.)			22,400			35,000			57,400			
LA VOIX DE L'EST	M (M-F)			9,431	42.10		6,053	17.29		15,484	15,840	16,076
LA VOIX DE L'EST	SAT M			11,814	52.74		7,149	20.43		18,963	19,303	19,543
MONTREAL (ILE DE MONTREAL CO.)			1,011,200			477,300			1,488,500			
GAZETTE	M (M-F)	C	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
GAZETTE	SAT M	C	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
GAZETTE	SUN	C	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
MONTREAL (ILE DE MONTREAL CO.)			1,338,100 #			150,400			1,488,500			
LA PRESSE	M (M-F)	C	#	161,341	12.06		11,140	7.41		172,481	197,255	205,291
LA PRESSE	SAT M	C	#	253,836	18.97		23,284	15.48		277,120	324,036	326,876
LA PRESSE	SUN	C	#	157,278	11.75		12,630	8.40		169,908	194,965	190,681
MONTREAL (ILE DE MONTREAL CO.)			1,515,400 #						1,515,400			
LE DEVOIR	M (M-F)		#	18,056	1.19					18,056	27,237	26,115
LE DEVOIR	SAT M		#	19,786	1.31					19,786	31,168	30,787
LE JOURNAL	M (M-F)		#	253,371	16.72					253,371	294,563	321,575
LE JOURNAL	SAT M		#	295,806	19.52					295,806	348,676	358,567
LE JOURNAL	SUN		#	258,493	17.06					258,493	315,099	333,002
QUEBEC (QUEBEC CO.)			242,100 #			46,600			288,700			
LE JOURNAL	M (M-F)		#	59,303	24.50		9,212	19.77		68,515	101,897	109,760
LE JOURNAL	SAT M		#	63,380	26.18		11,089	23.80		74,469	109,809	111,533
LE JOURNAL	SUN		#	55,068	22.75		9,328	20.02		64,396	95,788	99,513
QUEBEC (QUEBEC CO.)			226,500 #			59,200			285,700			
LE SOLEIL	M (M-F)	C	#	67,289	29.71		11,131	18.80		78,420	105,842	112,822
LE SOLEIL	SAT M	C	#	98,525	43.50		14,185	23.96		112,710	146,104	148,042
LE SOLEIL	SUN	C	#	58,703	25.92		9,509	16.06		68,212	91,883	95,464
SHERBROOKE (SHERBROOKE CO.)			45,000			68,600			113,600			
LA TRIBUNE	M (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
LA TRIBUNE	SAT M		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
RECORD	M (M-F)			1,730	3.84		2,827	4.12		4,557	5,934	6,063
TROIS-RIVIERES (ST. MAURICE CO.)			83,800 #						83,800			
LE NOUVELLISTE	M (M-SAT)		#	41,593	49.63					41,593	53,962	56,934

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	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/91	TOTAL CIRCULATION AS OF 3/31/90
ONTARIO												
BARRIE (SIMCOE CO.)			21,700			20,900			42,600			
EXAMINER	E (M-SAT)			10,117	46.62		4,261	20.39		14,378	14,500	14,399
BELLEVILLE (HASTINGS CO.)			16,000			33,000			49,000			
INTELLIGENCER	E (M-SAT)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
BRANTFORD (BRANT CO.)			31,000			40,400			71,400			
EXPOSITOR	E (M-SAT)	C		21,211	68.42		9,860	24.41		31,071	31,500 *	32,789 *
BROCKVILLE (LEEDS CO.)			9,200			22,100			31,300			
RECORDER AND TIMES	E (M-SAT)	C		7,498	81.50		8,468	38.32		15,966	16,670	16,369
CAMBRIDGE (WATERLOO RM)			30,600			1,800			32,400			
REPORTER	E (M-SAT)	C	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
CHATHAM (KENT CO.)			16,500			13,600			30,100			
NEWS	E (M-SAT)	C		10,352	62.74		4,005	29.45		14,357	15,724 *	16,466 *
COBOURG (NORTHUMBERLAND CO.)			5,600			6,700			12,300			
STAR	E (M-F)			3,751	66.98		1,820	27.16		5,571	5,758	5,916
CORNWALL (STORMONT CO.)			19,000			6,200			25,200			
STANDARD-FREEHOLDER	E (M-SAT)			13,090	68.89		3,485	56.21		16,575	18,064	18,310
GUELPH (WELLINGTON CO.)			33,500			10,000			43,500			
MERCURY	E (M-SAT)	C		15,302	45.68		2,932	29.32		18,234	18,612 *	19,275 *
HALTON RM-HAMILTON-WENTWORTH RM			220,700 #						220,700			
SPECTATOR (COMBINED)	E (M-SAT)	C	#	123,518	55.97					123,518	136,936 *	140,232 *
SPECTATOR (HAMILTON ED.)	E (M-SAT)	C	#	102,541	46.46					102,541	114,580 *	117,398 *
SPECTATOR (BURLINGTON ED.)	E (M-SAT)	C	#	20,977	9.50					20,977	22,356 *	22,834 *
KENORA (KENORA DIST.)			4,700			4,000			8,700			
MINER AND NEWS	E (M-F)			3,691	78.53		1,068	26.70		4,759	4,985	
KINGSTON (FRONTENAC CO.)			54,600 #			10,600			65,200			
WHIG-STANDARD	E (M-SAT)	C	#	31,736	58.12		2,216	20.91		33,952	35,118 *	36,457 *

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ONTARIO (cont.)		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/91	TOTAL CIRCULATION AS OF 3/31/90
KIRKLAND LAKE (TIMISKAMING DIST.)			4,700			9,200			13,900			
NORTHERN NEWS	E (M-SAT)			3,207	68.23		2,411	26.21		5,618	5,790	5,928
KITCHENER-WATERLOO (WATERLOO RM)			90,500			45,800			136,300			
RECORD	E (M-SAT)	P,C		51,032	56.39		17,977	39.25		69,009	78,704 *	81,702 *
LINDSAY (VICTORIA CO.)			7,100			18,900			26,000			
POST	E (M-F)			4,975	70.07		3,703	19.59		8,678	9,480	6,072
LONDON (MIDDLESEX CO.)			120,200			48,700			168,900			
FREE PRESS	M (M-SAT)	C	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
NIAGARA FALLS (NIAGARA RM)			27,600			9,600			37,200			
REVIEW	E (M-SAT)			18,334	66.43		3,124	32.54		21,458	21,738 *	22,867 *
NORTH BAY (NIPISSING DIST.)			20,400			20,900			41,300			
NUGGET	E (M-SAT)	C		14,776	72.43		7,380	35.31		22,156	23,447	24,088
ORILLIA (SIMCOE CO.)			10,300			8,200			18,500			
PACKET & TIMES	E (M-SAT)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
OSHAWA (DURHAM RM)			50,500			33,900			84,400			
TIMES	E (M-SAT)			14,696	29.10		5,470	16.14		20,166	20,485 *	21,376 *
OTTAWA (OTTAWA-CARLETON RM)			335,300 #						335,300			
CITIZEN	ALL DAY (M-F)	C	#	142,689	42.56					142,689	177,188	184,563
CITIZEN	SAT M	C	#	187,605	55.95					187,605	235,096	240,763
CITIZEN	SUN	C	#	125,915	37.55					125,915	159,043	162,260
OTTAWA (OTTAWA-CARLETON RM)			224,900 #						224,900			
SUN	M (M-F)		#	34,230	15.22					34,230	39,738 (b)	
SUN	ALL DAY (M-F)		#									32,364
SUN	SUN		#	34,450	15.32					34,450	42,390	37,060

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ONTARIO (cont.)		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/91	TOTAL CIRCULATION AS OF 3/31/90
OTTAWA-HULL (OTTAWA-CARLETON RM)			272,800 #						272,800			
LE DROIT	ALL DAY (M-F)	C	#	29,320	10.75					29,320	35,949	37,285
LE DROIT	SAT M	C	#	34,971	12.82					34,971	42,331	43,098
OWEN SOUND (GREY CO.)			7,900			37,200			45,100			
SUN TIMES	E (M-SAT)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PEMBROKE (RENFREW CO.)			6,100			11,600			17,700			
OBSERVER	E (M-SAT)			4,250	69.67		3,417	29.46		7,667	7,764	7,395
PETERBOROUGH (PETERBOROUGH CO.)			25,900			25,000			50,900			
EXAMINER	E (M-SAT)			17,414	67.24		7,139	28.56		24,553	25,004 *	28,045 *
EXAMINER	SUN			15,486	59.79		6,491	25.96		21,977	22,438 * (b)	
PORT HOPE (NORTHUMBERLAND CO.)			4,400			1,500			5,900			
GUIDE	E (M-F)			2,937	66.75		374	24.93		3,311	3,448	3,623
ST. CATHARINES (NIAGARA RM)			53,600			18,400			72,000			
STANDARD	E (M-SAT)	P		34,265	63.93		6,488	35.26		40,753	43,143 *	43,303 *
ST. THOMAS (ELGIN CO.)			11,800			8,500			20,300			
TIMES-JOURNAL	E (M-SAT)			6,960	58.98		2,426	28.54		9,386	9,634 *	10,005 *
SARNIA (LAMBTON CO.)			30,700			11,100			41,800			
OBSERVER	E (M-SAT)	C		19,521	63.59		3,906	35.19		23,427	23,761	24,441
SAULT STE. MARIE (ALGOMA DIST.)			29,400			6,000			35,400			
STAR	E (M-SAT)	P,C		21,739	73.94		4,212	70.20		25,951	26,351	27,212
SIMCOE (HALDIMAND-NORFOLK RM)			5,500			18,500			24,000			
REFORMER	E (M-F)			4,434	80.62		5,798	31.34		10,232	10,444	10,415
STRATFORD (PERTH CO.)			11,100			12,100			23,200			
BEACON-HERALD	E (M-SAT)			8,163	73.54		4,815	39.79		12,978	13,418 *	14,166 *
SUDBURY (SUDBURY RM)			35,900 #			33,600			69,500			
STAR	E (M-SAT)	P	#	16,500	45.96		11,150	33.18		27,650	28,299	29,829

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ONTARIO (cont.)	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/91	TOTAL CIRCULATION AS OF 3/31/90
THUNDER BAY (THUNDER BAY DIST.)			42,100			16,600			58,700			
TIMES-NEWS, CHRONICLE-JOURNAL	CMB DLY			32,331	76.80		5,618	33.84		37,949	39,506	39,273
TIMES-NEWS	M (M-F)			2,384	5.66		5,148	31.01		7,532	8,928	8,782
CHRONICLE-JOURNAL	E (M-F)			29,947	71.13		470	2.83		30,417	30,578	30,491
CHRONICLE-JOURNAL/TIMES-NEWS	SAT M			33,132	78.70		5,976	36.00		39,108	40,721	39,968
CHRONICLE-JOURNAL/TIMES-NEWS	SUN			29,172	69.29		5,254	31.65		34,426	35,818	35,230
TIMMINS (COCHRANE DIST.)			11,900			5,700			17,600			
PRESS	E (M-SAT)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
TORONTO (TORONTO RM)			1,401,800 #						1,401,800			
RACING FORM	MON M										2,221	1,998
RACING FORM	M (TU-F)										4,171	3,986
RACING FORM	SAT M										7,601	7,167
RACING FORM	SUN										6,978	6,130
FINANCIAL POST	M (TU-F)										88,131	88,840
FINANCIAL POST	SAT										170,634	207,416
STAR	ALL DAY (M-F)	C	#	406,273	28.98					406,273	511,696	523,388
STAR	SAT	C	#	585,295	41.75					585,295	763,193	786,281
STAR	SUN	C	#	356,121	25.40					356,121	515,310	535,342
TORONTO (TORONTO RM)			1,427,200 #						1,427,200			
SUN	M (M-F)	C	#	233,319	16.35					233,319	275,464	282,324
SUN	SAT M	C	#	147,663	10.35					147,663	186,917	194,096
SUN	SUN	C	#	381,066	26.70					381,066	457,103	468,803
WELLAND-PORT COLBORNE (NIAGARA RM)			18,200			14,200			32,400			
TRIBUNE	E (M-SAT)	C		11,161	61.32		5,671	39.94		16,832	17,178 *	18,024 *
WILLOWDALE (YORK CO.)												
COMMERCIAL NEWS AND CONSTRUCTION RECORD	DLY (M-F)										7,307	6,580
WINDSOR (ESSEX CO.)			84,200			37,800			122,000			
STAR	E (M-SAT)	C		63,402	75.30		20,885	55.25		84,287	85,724	85,723

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ONTARIO (cont.)	SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/91	TOTAL CIRCULATION AS OF 3/31/90
WOODSTOCK (OXFORD CO.)		10,600			10,800			21,400			
SENTINEL-REVIEW	E (M-SAT)		6,596	62.23		3,613	33.45		10,209	10,262 *	11,000 *
MANITOBA											
BRANDON (CEN. DIV. 7)		15,000			19,800			34,800			
SUN	E (M-SAT)		11,516	76.77		6,507	32.86		18,023	19,380	19,090
SUN	SUN		10,748	71.65		5,712	28.85		16,460	17,605	16,563
PORTAGE LA PRAIRIE (CEN. DIV. 9)		5,200			4,400			9,600			
GRAPHIC	E (M-SAT)	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
WINNIPEG (CEN. DIV. 11)		240,600 #			47,600			288,200			
FREE PRESS	M (M-F)	#	126,301	52.49		16,552	34.77		142,853	161,733	172,191
FREE PRESS	SAT M	#	170,141	70.72		28,647	60.18		198,788	230,750	234,338
FREE PRESS	SUN	#	115,768	48.12		15,065	31.65		130,833	147,538	151,546
WINNIPEG (CEN. DIV. 11)		237,800 #						237,800			
SUN	M (M-F)	#	41,941	17.64					41,941	47,828	48,445
SUN	SUN	#	49,987	21.02					49,987	57,328	54,839
SASKATCHEWAN											
MOOSE JAW (CEN. DIV. 7)		13,100			6,400			19,500			
TIMES-HERALD	E (M-SAT)		8,650	66.03		688	10.75		9,338	9,509	9,498
PRINCE ALBERT (CEN. DIV. 15)		12,600			9,000			21,600			
HERALD	E (M-SAT)		8,509	67.53		1,465	16.28		9,974	10,190	9,655
REGINA (CEN. DIV. 6)		66,900 #			115,000			181,900			
LEADER-POST	E (M-SAT)	#	45,503	68.02		24,234	21.07		69,737	70,194	72,246
SASKATOON (CEN. DIV. 11)		70,300 #			26,900			97,200			
STARPHOENIX	ALL DAY (M-SAT) P,C	#	44,763	63.67		8,599	31.97		53,362	66,332	66,957

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		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/91	TOTAL CIRCULATION AS OF 3/31/90
ALBERTA												
CALGARY (CEN. DIV. 6)			273,200			153,200			426,400			
HERALD	M (M-TH)	C		109,820	40.20		13,959	9.11		123,779	125,234 (b)	
HERALD	SAT M	C		120,177	43.99		18,639	12.17		138,816	142,746 (b)	
HERALD	M (M-TH & SAT)	C										133,241
HERALD	FRI M	C		143,981	52.70		20,789	13.57		164,770	166,440	170,843
HERALD	SUN	C		104,023	38.08		13,965	9.12		117,988	119,534	120,836
SUN	M (M-F)			58,163	21.29		11,129	7.26		69,292	71,082	72,891
SUN	SUN			80,853	29.59		15,247	9.95		96,100	98,545	100,750
EDMONTON (CEN. DIV. 11)			259,700			256,200			515,900			
JOURNAL	M (M-TH & SAT)	C		120,726	46.49		42,614	16.63		163,340	166,661	165,644
JOURNAL	FRI M	C		138,577	53.36		55,531	21.67		194,108	197,306	197,543
JOURNAL	SUN	C		114,450	44.07		38,583	15.06		153,033	155,629	154,817
EDMONTON (CEN. DIV. 11)			293,500 #						293,500			
SUN	M (M-F)	C	#	65,536	22.33					65,536	84,632	85,761
SUN	SUN	C	#	98,512	33.56					98,512	125,765	128,257
FORT McMURRAY (CEN. DIV. 12)			11,200 @						11,200			
TODAY	E (M-TH)		@	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
TODAY	FRI E		@	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
GRANDE PRAIRIE (CEN. DIV. 15)			9,800			20,000			29,800			
HERALD-TRIBUNE	E (M-TH)			6,031	61.54		2,528	12.64		8,559	8,660	8,477
HERALD-TRIBUNE	FRI E			8,755	89.34		3,158	15.79		11,913	12,100	11,692
LETHBRIDGE (CEN. DIV. 2)			23,600			30,400			54,000			
HERALD	E (M-SAT)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
MEDICINE HAT (CEN. DIV. 1)			16,600			7,800			24,400			
NEWS	E (M-SAT)			11,972	72.12		1,991	25.53		13,963	14,109	14,207
RED DEER (CEN. DIV. 8)			21,900			46,900			68,800			
- ADVOCATE	E (M-SAT)			13,902	63.48		8,999	19.19		22,901	23,009	23,310

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	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/91	TOTAL CIRCULATION AS OF 3/31/90
BRITISH COLUMBIA												
CRANBROOK (EAST KOOTENAY RD)			5,800			6,200			12,000			
TOWNSMAN	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
FORT ST. JOHN (PEACE RIVER-LIARD RD)			5,000			2,000			7,000			
ALASKA HIGHWAY NEWS	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
KAMLOOPS (THOMPSON-NICOLA RD)			24,000			13,300			37,300			
NEWS	E (M-SAT)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
KELOWNA (CENTRAL OKANAGAN RD)			29,100			15,000			44,100			
COURIER	E (M-SAT)			16,403	56.37		2,912	19.41		19,315	19,635 *	18,766 *
NANAIMO (NANAIMO RD)			23,700			19,000			42,700			
FREE PRESS	E (M-SAT)			9,756	41.16		1,552	8.17		11,308	11,460	10,729 *
NELSON (CENTRAL KOOTENAY RD)			3,800			18,600			22,400			
NEWS	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PENTICTON (OKANAGAN-SIMILKAMEEN RD)			12,200			13,000			25,200			
HERALD	E (M-SAT)			6,861	56.24		1,626	12.51		8,487	8,587 *	8,472 *
PORT ALBERNI (ALBERNI-CLAYOQUOT RD)			7,000			4,700			11,700			
VALLEY TIMES	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PRINCE GEORGE (FRASER-FORT GEORGE RD)			22,200			19,300			41,500			
CITIZEN	E (M-SAT)	C		18,756	84.49		3,018	15.64		21,774	21,947	22,363
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD)			5,700			1,700			7,400			
NEWS	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
TRAIL (KOOTENAY BOUNDARY RD)			4,200			10,300			14,500			
TIMES	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

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BRITISH COLUMBIA (cont.)		SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/91	TOTAL CIRCULATION AS OF 3/31/90
VANCOUVER (GREATER VANCOUVER RD)			397,100			305,400			702,500			
PROVINCE	M (M-F)	C		84,194	21.20		69,037	22.61		153,231	187,171	182,374
PROVINCE	SUN	C		97,664	24.59		85,053	27.85		182,717	227,422	225,455
SUN	E (M-TH)	C		115,210	29.01		64,670	21.18		179,880	195,630	207,084
SUN	FRI E	C		156,014	39.29		89,372	29.26		245,386	266,484	271,291
SUN	SAT E	C		148,773	37.46		87,923	28.79		236,696	266,922	273,881
VERNON (NORTH OKANAGAN RD)			12,700			9,700			22,400			
NEWS	E (M-SAT)			6,856	53.98		1,484	15.30		8,340	8,459 *	8,413 *
VICTORIA			101,900 #			47,000			148,900			
TIMES-COLONIST	M (M-SAT)		#	63,888	62.70		7,641	16.26		71,529	77,880	81,506
TIMES-COLONIST	SUN		#	60,973	59.84		7,336	15.61		68,309	74,820	79,076

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CONSOLIDATED NEWSPAPER GROUP		TOTAL CIRCULATION AS OF 3/31/91	3/31/90
PROBEC 5 LTD.	ALL DAY (M-F) & M	NOT COMPLETE	503,041
PROBEC 5 LTD.	SAT	NOT COMPLETE	584,528
PROBEC 5 LTD.	SUN	NOT COMPLETE	286,145

Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60173-4968

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May 15, 1991

SUPPLEMENT TO ABC DAILY NEWSPAPER FAS-FAX CANADA

Circulation Averages for period ended March 31, 1991

This supplement provides circulation data on publications that filed their regular March 31, 1991 Publisher's Statement subsequent to preparations of FAS-FAX report.

Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

	SPECIAL SERVICES		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/91	TOTAL CIRCULATION AS OF 3/31/90
NOVA SCOTIA												
AMHERST (CUMBERLAND CO.)			3,600			11,900			15,500			
NEWS	M (M-F)			2,446	67.94		1,322	11.11		3,768	3,856	3,826
CITIZEN	SAT			2,909	80.81		2,914	24.49		5,823	6,655	6,500
HALIFAX (HALIFAX CO.)			117,800 #						117,800			
CHRONICLE-HERALD, MAIL STAR	CMB DLY	P	#	71,064	60.33					71,064	144,178	146,786
CHRONICLE-HERALD	M (M-SAT)	P	#	19,789	16.80					19,789	88,892	88,348
MAIL-STAR	E (M-SAT)	P	#	51,275	43.53					51,275	55,286	58,438
NEW BRUNSWICK												
CARAQUET (GLOUCESTER CO.)			28,000 #						28,000			
L'ACADIE NOUVELLE	M (M-F)		#	10,004	35.73					10,004	15,877	14,544
FREDERICTON (YORK CO.)			18,700			24,500			43,200			
GLEANER	E (M-SAT)			17,246	92.22		11,837	48.31		29,083	30,583	30,196
QUEBEC												
MONTREAL (ILE DE MONTREAL CO.)			1,011,200			477,300			1,488,500			
GAZETTE	M (M-F)	C		138,989	13.74		16,185	3.39		155,174	168,046	178,423
GAZETTE	SAT M	C		195,841	19.37		30,230	6.33		226,071	246,698	258,323
GAZETTE	SUN	C		127,303	12.59		17,216	3.61		144,519	20,627	161,350
MONTREAL (ILE DE MONTREAL CO.)			1,515,400 #						1,515,400			
LE DEVOIR	M (M-F)		#	17,620	1.16					17,620	27,302	26,115
LE DEVOIR	SAT M		#	19,341	1.28					19,341	30,870	30,787
SHERBROOKE (SHERBROOKE CO.)			45,000			68,600			113,600			
LA TRIBUNE	M (M-F)			19,864	44.14		13,562	19.77		33,426	37,156	40,178
LA TRIBUNE	SAT M			25,232	56.07		15,640	22.80		40,872	44,672	46,969

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ONTARIO												
BELLEVILLE (HASTINGS CO.)			16,000			33,000			49,000			
INTELLIGENCER	E (M-SAT)			11,099	69.37		7,255	21.98		18,354	18,610	19,087
CAMBRIDGE (WATERLOO RM)			30,600			1,800			32,400			
REPORTER	E (M-SAT)	C		12,677	41.43		791	43.94		13,468	13,709 *	15,176 *
LONDON (MIDDLESEX CO.)			120,200 #			48,700			168,900			
FREE PRESS	M (M-SAT)	C	#	63,702	53.00		19,446	39.93		83,148	120,534	125,025
ORILLIA (SIMCOE CO.)			10,300			8,200			18,500			
PACKET & TIMES	E (M-SAT)			7,257	70.46		3,461	42.21		10,718	11,013	10,887
OWEN SOUND (GREY CO.)			7,900			37,200			45,100			
SUN TIMES	E (M-SAT)			7,547	95.53		14,718	39.56		22,265	23,717	23,878
TIMMINS (COCHRANE DIST.)			11,900			5,700			17,600			
PRESS	E (M-SAT)			7,931	66.65		2,163	37.95		10,094	12,314	13,344
TORONTO (TORONTO RM)			1,401,800 #						1,401,800			
SUN	M (M-F)	C	#	233,319	16.64					233,319	275,464	282,324
SUN	SAT M	C	#	147,663	10.53					147,663	186,917	194,096
SUN	SUN	C	#	381,066	27.18					381,066	457,103	468,803
WILLOWDALE (YORK CO.)												
COMMERCIAL NEWS AND CONSTRUCTION RECORD	DLY (M-F)										7,426	6,580
MANITOBA												
BRANDON (CEN. DIV. 7)			15,000			19,800			34,800			
SUN	E (M-SAT)			11,591	77.27		6,550	33.08		18,141	19,507	19,090
PORTAGE LA PRAIRIE (CEN. DIV. 9)			5,200			4,400			9,600			
GRAPHIC	E (M-SAT)			3,880	74.62		280	6.36		4,160	4,230	4,545

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ALBERTA												
CALGARY (CEN. DIV. 6)			263,000			163,400			426,400			
HERALD	M (M-TH)	C		109,820	41.76		13,959	8.54		123,779	125,234 (b)	
HERALD	SAT M	C		120,177	45.69		18,639	11.41		138,816	142,746 (b)	
HERALD	M (M-TH & SAT)	C										133,241
HERALD	FRI M	C		143,981	54.75		20,789	12.72		164,770	166,440	170,843
HERALD	SUN	C		104,023	39.55		13,965	8.55		117,988	119,534	120,836
SUN	M (M-F)			58,163	22.12		11,129	6.81		69,292	71,082	72,891
SUN	SUN			80,853	30.74		15,247	9.33		96,100	98,545	100,750
FORT McMURRAY (CEN. DIV. 12)			11,200 @						11,200			
TODAY	E (M-TH)		@	5,702	50.91		81			5,783	5,841	6,043
TODAY	FRI E		@	7,923	70.74		86			8,009	8,078	7,972
LETHBRIDGE (CEN. DIV. 2)			23,600			30,400			54,000			
HERALD	E (M-SAT)			15,763	66.79		9,375	30.84		25,138	26,339	25,789
BRITISH COLUMBIA												
CRANBROOK (EAST KOOTENAY RD)			5,800			6,200			12,000			
TOWNSMAN	E (M-F)			3,889	67.05		172	2.77		4,061	4,161	4,173
KAMLOOPS (THOMPSON-NICOLA RD)			24,000			13,300			37,300			
NEWS	E (M-SAT)			16,003	66.68		2,064	15.52		18,067	18,344 *	19,551 *
KELOWNA (CENTRAL OKANAGAN RD)			25,800			18,300			44,100			
COURIER	E (M-SAT)			16,403	63.58		2,912	15.91		19,315	19,635 *	18,766 *
NELSON (CENTRAL KOOTENAY RD)			3,800			18,600			22,400			
NEWS	E (M-F)			2,498	65.74		2,099	11.28		4,597	4,811	4,724
PORT ALBERNI (ALBERNI-CLAYOQUOT RD)			7,000			4,700			11,700			
VALLEY TIMES	E (M-F)			4,872	69.60		1,889	40.19		6,761	6,863	6,941

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BRITISH COLUMBIA (cont.)	SPECIAL SERVICES	CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/91	TOTAL CIRCULATION AS OF 3/31/90
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD)		5,700			1,700			7,400			
NEWS	E (M-F)		3,126	54.84		230	13.53		3,356	3,422 *	3,721
TRAIL (KOOTENAY BOUNDARY RD)		4,200			10,300			14,500			
TIMES	E (M-F)		3,160	75.24		2,722	26.43		5,882	6,054	5,889
YUKON TERRITORY											
WHITEHORSE											
THE WHITEHORSE STAR	E (M-TH)		2,985			77			3,062	3,148	4,211
THE WHITEHORSE STAR	FRI E		4,193			98			4,291	4,453	5,425

(a) ADJUSTED TO AUDIT
(b) CHANGE IN PUBLISHING PLAN AND/OR FREQUENCY
@ CITY OF PUBLICATION
# NEWSPAPER DESIGNATED MARKET
* AVERAGE FOR 3 MONTHS

"P" Provides ABC Audited Postal Code Analysis
"C" Participant, ABC Coupon Distribution Verification Service

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

CONSOLIDATED NEWSPAPER GROUP		TOTAL CIRCULATION AS OF 3/31/91	3/31/90
PROBEC 5 LTD.	ALL DAY (M-F) & M	477,324	503,041
PROBEC 5 LTD.	SAT	576,446	584,528
PROBEC 5 LTD.	SUN	286,848	286,145